

July 2025

Data privacy statement

Data controller and data protection officer

New Financial is registered with the Information Commissioner's Office (ICO), membership number ZA059335 as a Data Controller. New Financial has appointed William Wright, managing director as Data Protection Officer. Contact info@newfinancial.org.

Lawful basis for processing data

New Financial is HM Treasury's data partner on the HMT Women in Finance Charter. We monitor the progress of signatories against their Charter commitments in collaboration with HM Treasury, and we produce an annual review which is published each year.

New Financial has a confidentiality agreement with HM Treasury regarding all signatory data and is subject to HM Treasury's data privacy requirements regarding the Women in Finance Charter data.

Data is processed primarily under the lawful basis of legitimate interests. It has a limited privacy impact. We undertake to always act within the reasonable expectations of any individuals about whom we hold personal data.

What information we collect, use, and why

The data submitted by signatories will be stored for the purpose of comparison when preparing future Annual Reviews. We anticipate storing this reference data for the period a firm remains a Charter signatory, and we expect to review and remove redundant data every three years. Data is stored electronically and securely on a secure cloud.

For the purposes of the Annual Review, all signatory data will be aggregated and anonymised so no individual firm is identifiable, and no detail will be attributed to any signatory without their express permission as outlined in the annual update form.

To better understand how the data provided by signatories will be used in the Annual Review, see all previous Annual Reviews [here](#).

Personal data

Any contact information submitted will only be used by New Financial to contact the signatory regarding the Charter, to clarify data, or to seek permission for attribution. This information is not stored in our CRM system and is not shared with any unauthorised third parties.

Data protection rights

Under data protection law, you have rights including:

- Right of access - you have the right to ask us for copies of your personal data.
- Right to rectification - you have the right to ask us to rectify personal data you think is inaccurate.
- Right to ask us to complete information you think is incomplete.
- Right to erasure - you have the right to ask us to erase your personal data in certain circumstances.
- Right to restriction of processing - you have the right to ask us to restrict the processing of your personal data in certain circumstances.
- Right to object to processing - you have the right to object to the processing of your personal data in certain circumstances.
- Right to data portability - you have the right to ask that we transfer the personal data you gave us to another organisation, or to you, in certain circumstances.
- Right to withdraw consent – when we use consent as our lawful basis you have the right to withdraw your consent.

If you make a request, we have one calendar month to respond to you. To make a data protection rights request, please contact us using the contact details at the top of this privacy notice.

How to complain

If you have any concerns about our use of your personal data, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we've used your data after raising a complaint with us, you can also complain to the [ICO](#).